



City of Salina – Manager Survey



In order to assist the City of Salina with planning its parking needs for the Business Improvement District, we ask for your cooperation in completing this brief survey. Please return the surveys by February 16, 2007 via fax to Salina Downtown, Inc. (785)825-7216 or mail to Salina Downtown, Inc., PO Box 1065, Salina KS 67401 **OR** via fax to Rich and Associates (248) 353-3830 or mail to Rich and Associates, Inc., 21800 W. 10 Mile Road, Suite 209, Southfield, MI 48075.

1. Business Name: _____
2. Business Address: _____
3. Type of Business: ☐ Retail ☐ Office Professional ☐ Medical Office ☐ Public Use/Governmental
☐ Restaurant ☐ Service ☐ Financial ☐ Other _____

4. Own ☐ or lease ☐ this location?

5. Square Footage Totals:

Primary selling or office space: _____ s.f.

Storage: _____ s.f.

Total: _____ s.f.

6. Parking Availability within the Downtown:

Number of Owned Parking Spaces: _____

Number of Leased Parking Spaces: _____

7. Where do your employees park? _____

8. How many parking stalls are dedicated for your employees? _____

9. Do you subsidize employee parking? ☐ Yes ☐ No

10. If yes to # 9, how much per employee? \$ _____

11. Number of employees: Full-time: _____ Part-time: _____ / Day: _____ Night: _____

12. Number of daily customers or visitors:

Summer Daytime (until 6 P.M.) _____ Evening (after 6 P.M.) _____	Winter Daytime (until 6 P.M.) _____ Evening (after 6 P.M.) _____
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13. In your estimation, what percentage of your customers or visitors are people already downtown for another purpose such as work, shopping, business, etc.: _____%

14. Please circle your response or fill in the blank to the following opinion statements:

1-strongly disagree 2-disagree 3-neither agree or disagree 4-agree 5-strongly agree

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|---|--------------------|
| a) The cost for providing new parking should be shared by the City, private sector and users. | 1 2 3 4 5 |
| b) Only the City should pay for parking improvements. | 1 2 3 4 5 |
| c) I would encourage my employees to park further away in order to provide more parking for customers and visitors. | 1 2 3 4 5 |
| d) I would encourage my employees to park further away at a parking deck. | 1 2 3 4 5 |
| e) I would encourage my employees to park further away and use a shuttle. | 1 2 3 4 5 |
| f) Off-street parking for customers/visitors usage should be no more than? | \$ _____ per day |
| g) The monthly cost of parking for downtown employees should be? | \$ _____ per month |
| h) The daily cost of parking for downtown employees should be? | \$ _____ per day |
| i) The fine for overtime parking should be? | \$ _____ |

15. Please feel free to make any additional comments regarding parking on the back of this page.

Thank you for your participation.